

**ENGAGE  
INFORM  
NETWORK**

# 2024 SPONSORSHIP



**CHICAGO  
DALLAS**

[www.themastersconference.com](http://www.themastersconference.com)



# GIVE YOUR VOICE A PLATFORM

Be Heard and Get Informed





# WHO ATTENDS

- Corporate Counsel
- Attorneys
- Data Protection Lawyers
- Paralegals
- Cybersecurity Experts
- IT Professionals
- Privacy Security Officers
- Risk Management Specialists
- Corporate Compliance Officers
- Business Leaders
- Government Officials





# WHAT WE OFFER

- Hexagon icon Educational Webinars
- Hexagon icon Podcast Interviews with Industry Experts
- Hexagon icon Video Interviews with Industry Experts
- Hexagon icon Technology Reviews and Demonstrations
- Hexagon icon Fun and Interactive Networking Events



# TESTIMONIAL

We have had the pleasure of hosting The Masters Conference in our DC office for many years. Not only is the conference extremely well run, the content for each conference has been up to date and relevant in today's times. Due to the intimate size of the conferences, the educational content is outstanding and you are able to network with people of all sectors of the legal industry.



**ROBERT KEELING**  
Partner at Sidley Austin, LLP





# ABOUT US

The Masters Conference is a highly regarded boutique legal conference held in various cities throughout the US, along with Toronto and London. The conferences are hosted at prominent national firms, including Seyfarth Shaw, Sidley, Perkins Coie, Reed Smith, Baker Hostetler, Cooley, and BLG.

Our newest conference will focus on Cyber Risk and Data Breaches. Our event will bring together professionals and stakeholders focused on cybersecurity and privacy directly involved in the protection and management of digital information. The day will feature keynote speeches, panel discussions, workshops, and networking opportunities.

We provide an excellent platform for targeted audience of professionals and stakeholders focused on cybersecurity and privacy directly involved in the protection and management of digital information. Some of the prominent areas covered in the conference include:

⬡ Cyber Security

⬡ Data Breaches

⬡ Privacy Frameworks

⬡ Information Technology

⬡ Privacy

Privacy Regulations ⬡

Cyber Law ⬡

⬡ Protection and Management of Digital Information

# PLATINUM SPONSORSHIP



**One (1) City Panel**

Call for Pricing

**One (1) Breakout/Roundtable Session**

**Plus any One (1) of the following:**

- Name Badge
- Happy Hour
- Breakfast or Lunch with Keynote Speaker

Logo on The Masters Conference website with a link to the sponsor's website.

Logo on all email blasts with a link to the sponsor's website for participating city.

Social media mentions.

Priority branding during keynote speech and lunch presentation if applicable.

Table for collateral during breakfast OR lunch the day of sponsorship. \*

Participant list for the day of sponsorship.

One (1) company representative on the day of sponsorship.

Additional company representatives: 50% off service and software provider price for 2nd, 3rd, and 4th representatives. No more than a total of four (4) per city.

\* Based on availability

\*\*Sponsors cover the cost of all food, beverages, and other fees associated with networking, meals, snacks, and Happy Hour

# GOLD SPONSORSHIP



**One (1) City Panel**

Call for Pricing

**One (1) Breakout/Roundtable Session**

Logo on The Masters Conference website with a link to the sponsor's website.  
Logo on all email blasts with a link to the sponsor's website for participating city.  
Social media mentions.

Table for collateral during breakfast OR lunch the day of sponsorship. \*

Participant list for the day of sponsorship.

One (1) company representative on the day of sponsorship.

Additional company representatives: 50% off service and software provider price for 2nd, 3rd, and 4th representatives. No more than a total of four (4) per city.

\* Based on availability

\*\*Sponsors cover the cost of all food, beverages, and other fees associated with networking, meals, snacks, and Happy Hour

# SILVER SPONSORSHIP



## One (1) City Panel

\$6,800

One (1) panel for the city of choice. \*

Logo on The Masters Conference website with a link to the sponsor's website for city sponsoring.

Logo on all email blasts with a link to the sponsor's website for participating city.

Social media mentions.

Other marketing and branding opportunities may be created. \*

Participants list for participating city.

Two(2) company representatives on the day of sponsorship.

Additional company representatives: 50% off service and software provider price for 3rd, 4th, and 5th representatives.

No more than a total of five (5) per city.

\* Based on availability

\*\*Sponsors cover the cost of all food, beverages, and other fees associated with networking, meals, snacks, and Happy Hour



# BRONZE SPONSORSHIP

Bronze level is achieved by participating in any one (1) of the following opportunities

## One (1) Registration Sponsorship \$5,000

Meet and greet conference guests at registration kiosk with brand visibility.  
Logo on The Masters Conference website with a link to the sponsor's website.  
Logo on all email blasts with a link to the sponsor's website for participating city.  
Social media mentions.  
Signage during registration day of sponsorship.  
Table for collateral during registration day of sponsorship. \*  
Participant list for day of sponsorship.  
One (1) company representative on the day of sponsorship.  
Additional company representatives: 50% off service and software provider price for 2nd, 3rd, and 4th representatives. No more than a total of four (4) per city.

## One (1) Breakfast or Lunch Sponsorship \$1,500 plus costs \*\*

Logo on The Masters Conference website with a link to the sponsor's website.  
Logo on all email blasts with a link to the sponsor's website for participating city.  
Social media mentions.  
Table for collateral during breakfast OR lunch the day of sponsorship. \*  
Participant list for the day of sponsorship.  
One (1) company representative on the day of sponsorship.  
Additional company representatives: 50% off service and software provider price for 2nd, 3rd, and 4th representatives. No more than a total of four (4) per city.

\*\*Sponsors cover the cost of all food, beverages, and other fees associated with networking, meals, snacks, and Happy Hour

\* Based on availability

# BRONZE SPONSORSHIP

Bronze level is achieved by participating in any one (1) of the following opportunities

## One (1) Breakfast or Lunch Sponsorship with Keynote Speaker \$4,500 plus costs \*\*

Logo on The Masters Conference website with a link to the sponsor's website.

Logo on all email blasts with a link to the sponsor's website for participating city.

Social media mentions.

Priority branding during keynote speech and lunch presentation.

Table for collateral during breakfast OR lunch the day of sponsorship. \*

Participant list for the day of sponsorship.

One (1) company representative on the day of sponsorship.

Additional company representatives: 50% off service and software provider price for 2nd, 3rd, and 4th representatives. No more than a total of four (4) per city.

## Happy Hour \$2,195 Plus Costs \*\*

Logo on The Masters Conference website with a link to the sponsor's website.

Logo on all email blasts with a link to the sponsor's website for participating city.

Social media mentions.

Table for collateral during happy hour. \*

Participant list for day of sponsorship.

One (1) company representative on the day of sponsorship.

Additional company representatives: 50% off service and software provider price for 2nd, 3rd, and 4th representatives. No more than a total of four (4) per city.

\*\*Sponsors cover the cost of all food, beverages, and other fees associated with networking, meals, snacks, and Happy Hour

\* Based on availability

# BRONZE SPONSORSHIP

Bronze level is achieved by participating in any one (1) of the following opportunities

## One (1) Breakout/Roundtable Session \$3,400

One (1) Roundtable for the city of choice \*

Logo on the Masters Conference website under the city with a link to the website.

Logo on all email blasts with a link to the sponsor's website for participating city.

Social media mentions.

Table for collateral during Breakfast OR Lunch day of sponsorship \*

Participants list for participating city.

One (1) company representative on the day of sponsorship.

Additional company representatives: 50% off service and software provider price for 2nd, 3rd, and 4th representatives.

No more than a total of four (4) per city.

## One (1) Morning Snack OR Afternoon Snack \$1,000 Plus Costs \*\*

Logo on The Masters Conference website with a link to the sponsor's website.

Logo on all email blasts with a link to the sponsor's website for participating city.

Social media mentions.

Table for collateral during morning OR afternoon snack break on the day of sponsorship. \*

\* Based on availability

\*\*Sponsors cover the cost of all food, beverages, and other fees associated with networking, meals, snacks, and Happy Hour

# BRONZE SPONSORSHIP

Bronze level is achieved by participating in any one (1) of the following opportunities



## Dinner

**\$1,500 Plus Costs \*\***

Masters Conference guarantees five (5) attendees but will invite up to twelve (12). Profile of attendees are corporate counsel, partners, lawyers, etc. Sponsor will select five (5) attendees from the pre-registration list.



## Email Promotion

**\$1,000 Per Email Blast**

Distribution to ~19,000 plus recipients.  
Promotion or product, service or press release.  
Sponsor provides content.

\* Based on availability

\*\*Sponsors cover the cost of all food, beverages, and other fees associated with networking, meals, snacks, and Happy Hour

- All sponsorships come with five (5) complimentary passes for clients in Law Firm, Corporate Legal Departments, or Government employees.

# BRONZE SPONSORSHIP

Bronze level is achieved by participating in any one (1) of the following opportunities



## Name Badge

\$1,750

Logo on The Masters Conference website under “Sponsors” and on each event page.

Social media mentions.

Logo on all email blasts with a link to sponsor’s website.

Sponsor to provide lanyards, badge holders and inserts for all Cyber Risk, Data Breach and Privacy conferences throughout the year.

One (1) company representative.

Additional company representatives: 50% off service and software provider price for 2nd, 3rd, and 4th representatives.

No more than four (4) per city.

- All sponsorships come with five (5) complimentary passes for clients in Law Firm, Corporate Legal Departments, or Government employees.

# SPONSORSHIP

## Registration Welcome-Gift Sponsor

We are excited to offer your company the exclusive opportunity to be the official sponsor of our registration welcome gift. As the sponsor, your company will benefit from:

**Brand exposure:** Your logo prominently displayed on the welcome gift distributed to every attendee, creating immediate brand visibility.

**Targeted marketing:** Direct access to a select audience of industry leaders and decision-makers who will appreciate and utilize the items in the welcome gift.

**Customized promotion:** Inclusion of promotional materials, branded merchandise, or exclusive offers from your brand within the welcome gift, ensuring a lasting impression of our discerning attendees.

**Personalized engagement:** The opportunity to engage with attendees in a relaxed setting during the registration process, fostering positive associations with your brand.

- All sponsorships come with five (5) complimentary passes for clients in Law Firm, Corporate Legal Departments, or Government employees.

# SPONSORSHIP

## ⬡ Strategic Exhibitor Floor Space -- 1 of only 3

Introducing our exclusive “Strategic Exhibitor Floor Space” sponsorship opportunity at the Cyber Risk, Data Breach, and Privacy Conference. Elevate your brand’s presence and engage directly with a targeted audience of industry leaders, decision-makers, and potential clients.

With this premium sponsorship, you gain access to a prime location on the conference floor, strategically positioned to maximize visibility and foot traffic.

Showcase your products, services, and innovations to a captivated audience, fostering meaningful connections and driving brand recognition.

As a Strategic Exhibitor, you’ll benefit from one of only three (3) tailored spaces chosen for optimal engagement, ensuring that your brand stands out in the bustling conference environment.

Don’t miss this opportunity to make a lasting impact and position for your company as a key player in the industry. Secure your “Strategic Exhibitor Floor Space” sponsorship now and unlock a world of possibilities at the Cyber Risk, Data Breach, and Privacy Conference.

- All sponsorships come with five (5) complimentary passes for clients in Law Firm, Corporate Legal Departments, or Government employees.

# SPONSORSHIP

## Keynote Speaker Sponsorship

Introducing the prestigious “Keynote Speaker” sponsorship opportunity at the Cyber Risk, Data Breach, and Privacy Conference. Elevate your brand to center stage by aligning with our distinguished keynote speakers, thought leaders, and industry influencers.

As a Keynote Speaker sponsor, your brand will be prominently featured alongside our keynote sessions, gaining unparalleled visibility and recognition among conference attendees.

Benefit from exclusive branding opportunities, including logo placement on promotional materials, the conference website, and during the introduction of keynote sessions.

This sponsorship not only positions your company as a key supporter of industry thought leadership but also provides unique networking opportunities with speakers and conference VIPs.

Seize the chance to be associated with groundbreaking insights and inspirational moments that leave a lasting impact. Secure the “Keynote Speaker” sponsorship and ensure that your brand takes center stage at the Cyber Risk, Data Breach, and Privacy Conference.

- All sponsorships come with five (5) complimentary passes for clients in Law Firm, Corporate Legal Departments, or Government employees.



# CONTACT US

The Masters Conference, Cyber and Data Security is planning a 2 city in person 2024 schedule. Contact us for these sponsorship opportunities. The sooner you engage with us, the sooner you will be promoted.

For more information you can contact:

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